



# Frank Bolden Urban Journalism Workshop

The Pittsburgh Black Media Federation is seeking your participation in a highly competitive training program for minority high school students. Nationally, because less than 11 percent of professional journalists are black and many good students show a reluctance to enter the field, a strong need exists for such a workshop.

Members of the Pittsburgh Black Media Federation, who work for the New Pittsburgh Courier, the Pittsburgh Post-Gazette, the Pittsburgh Tribune Review, WTAE, WPXI, WQED, KDKA, KQV, WAMO, WPGH and others, have decided to devote their time to the workshop as instructors. Point Park University, Downtown, is the site of the seven-day residential program, and many businesses and community organizations donate time, money and effort to ensure the success of the workshop.

The program, free to the student, is designed to encourage high school youths to enter the profession of journalism. Students will meet with instructors, all of who are employed in the media, for a week of rigorous training in meeting deadlines, producing and editing a paper and producing and delivering a television and radio news program.

## Who's Eligible?

30 students from the public and private high schools throughout the nation, though preference is given to Pittsburgh area students.

## The Date

Saturday, August 1, 2010 through Saturday, August 8, 2010

## The Focus

To explore journalism careers through practical exercises in basic news, feature writing, copy editing, interviewing and news gathering, and, for interested students, sessions in photography and broadcasting.

## The Staff

Professional media representatives from a spectrum of the Pittsburgh media.

## Requirements

A command of the English language and an interest or avid curiosity in exploring journalism as a career. You must be able to live on campus for the entire workshop. Students will be chaperoned at all times.

If you are a high school junior or senior and you are interested in a career in journalism, or if you know of a student who is interested, write to the Pittsburgh Black Media Federation, P.O. 22091, Pittsburgh, PA. 15222-0091.

Applications must be returned to the Federation no later than June 30, 2010. For more information, contact Chris Moore at 412-622-1388 or email at [workshop@pbmfonline.org](mailto:workshop@pbmfonline.org)



Application for the Frank Bolden Urban Journalism Workshop
sponsored by the Pittsburgh Black Media Federation

Please complete this form and mail by June 30, 2010 to the PBMF Workshop, P.O. Box 22091, Pittsburgh, PA., 15222-0091

Who's eligible? 30 students from the public and private high schools throughout the nation.

The date: Saturday, August 1, 2010 through Saturday, August 8, 2010.

The focus: To explore journalism careers through practical exercises in basic news, feature writing, copy editing, interviewing and news gathering, and, for interested students, sessions in photography and broadcasting.

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Requirements: A command of the language and an interest or avid curiosity in exploring journalism as a career.

Name \_\_\_\_\_ Age \_\_\_\_\_ Sex \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Telephone \_\_\_\_\_

School Attended \_\_\_\_\_

Student Classification \_\_\_\_\_ Junior \_\_\_\_\_ Senior \_\_\_\_\_

Parent/Guardian's Name \_\_\_\_\_

Home \_\_\_\_\_

Address \_\_\_\_\_

Home Telephone \_\_\_\_\_ Work Phone \_\_\_\_\_

Name of person who gave you this form: \_\_\_\_\_

What Journalism or Publications courses, if any, have you taken? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

List your journalism activities, newspaper or yearbook: include samples of your work; if there are no published samples, include samples from class work: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

List school activities and involvements outside of school: \_\_\_\_\_

\_\_\_\_\_

List persons to whom you have given recommendation forms (teachers and/or school administrators. The forms are attached. Have the persons mail the forms directly to PBMF)

Name and title \_\_\_\_\_

Name and title \_\_\_\_\_

Please write a one-page essay on "What Role Should Black Americans Play in Journalism?" or "Why I Would Like To Take Part In The Workshop." (Attach the essay to the completed application.)

What are your career plans? \_\_\_\_\_

What newspapers/magazines do you read? \_\_\_\_\_

What books have you read recently? Who are your favorite authors? \_\_\_\_\_

\_\_\_\_\_



## Teacher/Administrator Recommendation for Frank Bolden Urban Journalism Workshop

**To the student:** Please give a copy of this form to two faculty members or other adults who can evaluate your potential to have a successful workshop experience.

**To the faculty member:** Please mail this form directly to PBMF Workshop, P.O. Box 22091; Pittsburgh, PA. 15222-0091. No later than June 30, 2010.

Name of student \_\_\_\_\_ School \_\_\_\_\_

In what capacity have you known the Student? \_\_\_\_\_

Based on your knowledge of the student, what is your recommendation?

\_\_\_\_ Recommended Highly

\_\_\_\_ Recommended

\_\_\_\_ Recommended with reservations

\_\_\_\_ Can not recommend

What can you tell us about the level of motivation and interest of this Student? In general, but also specifically toward journalism \_\_\_\_\_

What can you tell us about the student's writing ability and/or command of the English language \_\_\_\_\_

Additional comments, if any: \_\_\_\_\_

In case the selection committee needs to contact you, please give your telephone numbers and the best times to reach you:

School \_\_\_\_\_ Home Phone \_\_\_\_\_

Best times \_\_\_\_\_

Your name and title \_\_\_\_\_

Signature \_\_\_\_\_



# Frank Bolden Urban Journalism Workshop PERMISSION FORM

I, \_\_\_\_\_  
(Parent/guardian)

Permit \_\_\_\_\_ (student) to participate in  
the Frank Bolden Urban Journalism Workshop sponsored by the PBMF.

I understand that the student will be chaperoned at all times. The student will be housed in separate areas (male and female) and will be subjected to random bed checks each night. All meals will be provided. There is no cost to the student or family.

This form releases the organization, the Pittsburgh Black Media Federation, any member or professional working on its behalf, Point Park University, and all underwriters of the workshop, their officers and members from any liability that results from injury to \_\_\_\_\_  
\_\_\_\_\_ (student).

Failure to return this form signed by a parent or guardian disqualifies the student from participating in the workshop.

\_\_\_\_\_  
(Signature of parent/guardian)

\_\_\_\_\_  
(Date)